

# Guy Gibson

## Service Designer

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**View Portfolio** → [guygibson.design](http://guygibson.design)

Service designer specialising in turning uncertainty into clarity, designing trustworthy experiences across physical and digital systems.

July 2023 - Present (Graduating November 2026)

### **Bachelor of Design (Interaction Design), University of Sydney**

Final-year Bachelor of Design student at the University of Sydney, specialising in service and interaction design. Experienced across the full design process, from qualitative research and co-design through to high-fidelity prototyping and usability evaluation. Studio work focuses on designing research-led services and systems for complex social environments.

**Key coursework:** Co-Design and Participatory Approaches · Design for Social Impact · Design for Wellbeing · Qualitative Research in Design · User Experience Design Studio · Interactive Product Design Studio · Information Visualisation Design Studio

## **Experience**

2024 - Present

### **Freelance Designer**

Menu design, website design, and brand proposals for hospitality clients.

2023 - Present

### **Assistant Bar and Cafe Manager, Sax Cafe & Lounge Bar**

Coordinate daily operations, staff scheduling, and service delivery in a high-volume venue. Manage competing priorities under pressure while maintaining consistent service standards.

## **Skills**

### **Research & Evaluation**

User Research & Usability Testing (SUS, SEQ, Think-Aloud)

Co-Design Facilitation

Affinity Diagramming & Thematic Analysis

### **Design & Prototyping**

Interaction Design

Service Design & Journey Mapping

Information Architecture

Wireframing & Prototyping (Low-High Fidelity)

Accessibility Testing

### **Tools**

Figma (Prototyping, Components, Auto Layout)

HTML, CSS, JavaScript

Adobe Creative Suite

Blender

AutoCad Fusion 360

## **Education**

2023-2026

### **Bachelor of Design (Interaction Design)**

University of Sydney  
MySydney Scholarship

The Southport School  
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